

# Ad campaign 2016

All ads must have an ad form attached – please do not staple – use a paper clip.

Please do not cut ads. It will be cropped as needed before placing in the program.

Please make sure if a person is buying an ad and wants to use an ad cut from the newspaper – it may have image bleeding through the copy and show up in program. This will diminish ad clarity.

If the ad is the same as last year please indicate this clearly on the ad form.

All forms must be completely filled out.

Forms must have a payment attached.

We accept cash and checks. Ad checks must be made out to ***Lisa Glidden***. Lisa is our account manager for the comp team. Lisa gets a copy of the ad form and payment only - not a copy of the ad. It is helpful if payment and form are securely attached or in an envelope. We do not accept ads without an attached payment. Darnell gets a copy of ad form and ad.

Ads may be emailed to [dbs18@maine.rr.com](mailto:dbs18@maine.rr.com) – however there must be a form and type of payment included in the email.

Ads must be set-ready – in other words ready for the program as is - however if someone wants changes/design revamp to an ad it will be an added \$25.00 charge. The \$25.00 must be a separate check made out to Darnell Stuart. This does not apply to personal dancer ads from family and friends. We will try to return all personal pictures to the person who placed the ad.

Ad deadline is May 27, 2016.

A final list of ads will be posted and/or emailed (if we have an email) on or around May 30, 2016. This is for you to check to make sure all the ads you turned in have been placed in the program. Please check this list and if it is in error please contact Darnell Stuart ([dbs18@maine.rr.com](mailto:dbs18@maine.rr.com)) Ad seller are responsible to make sure the ads sold are on the final list. It is suggested you keep a list of all ads to compare to the final list of ads.

Our programs are printed in black and white. On the back of the ad form is an approximated ad size diagram.

If you have any questions please contact Darnell Stuart at [dbs18@maine.rr.com](mailto:dbs18@maine.rr.com) .